



**SOCIAL HOUSING FINANCE CORPORATION**  
a subsidiary of National Home Mortgage Finance Corporation

MEMORANDUM

FOR : ALL OFFICERS AND STAFF  
FROM : HR AND ADMIN MANAGER  
DATE : August 23, 2012  
SUBJECT : **CIPs PROFESSIONALISM LAUNCHING**

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In view of the invitation from Change Initiative Program (CIP) - Professionalism Team, all officers and staff are enjoined to attend the launching of CIP- Professionalism on 24 August 2012 at 3<sup>rd</sup> floor of BDO Plaza 8737 Paseo de Roxas, Makati City. Registration will be from 8:00AM to 8:30AM. The activity will promptly start on time.

Everyone is likewise enjoined to wear business attire for the said activity.

  
JOEEN B. BUENSALIDO